Please amounts:

Please amend claims 8 and 18 as follows.

Claims 1-7. (Cancelled).

8. (Currently Amended) A cooling mechanism for a motorized roller comprising: a roller body of the motorized roller;

a motor disposed inside the roller body, the motor being housed in a motor casing; and

a reducer which is disposed inside the roller body and reduces the rotation of the motor to transmit the reduced rotation to the roller body, the reducer being housed in a reducer casing; wherein

a reaction force to the driving force of the roller body is able to be received, via the motor casing and the reducer casing, by an external member which fixes the motor casing and the reducer casing so that rotations of the casings are prevented, and

an air passage for guiding air in an axial direction from one end of the reducer to the other another end is formed in an outer peripheral surface of the reducer casing for the reducer.

9. (Original) The cooling mechanism for a motorized roller according to claim 8, wherein

the casing for the motor is positioned coaxially with the casing of the reducer, and